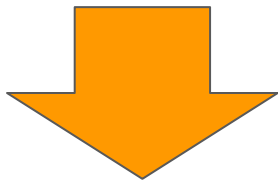


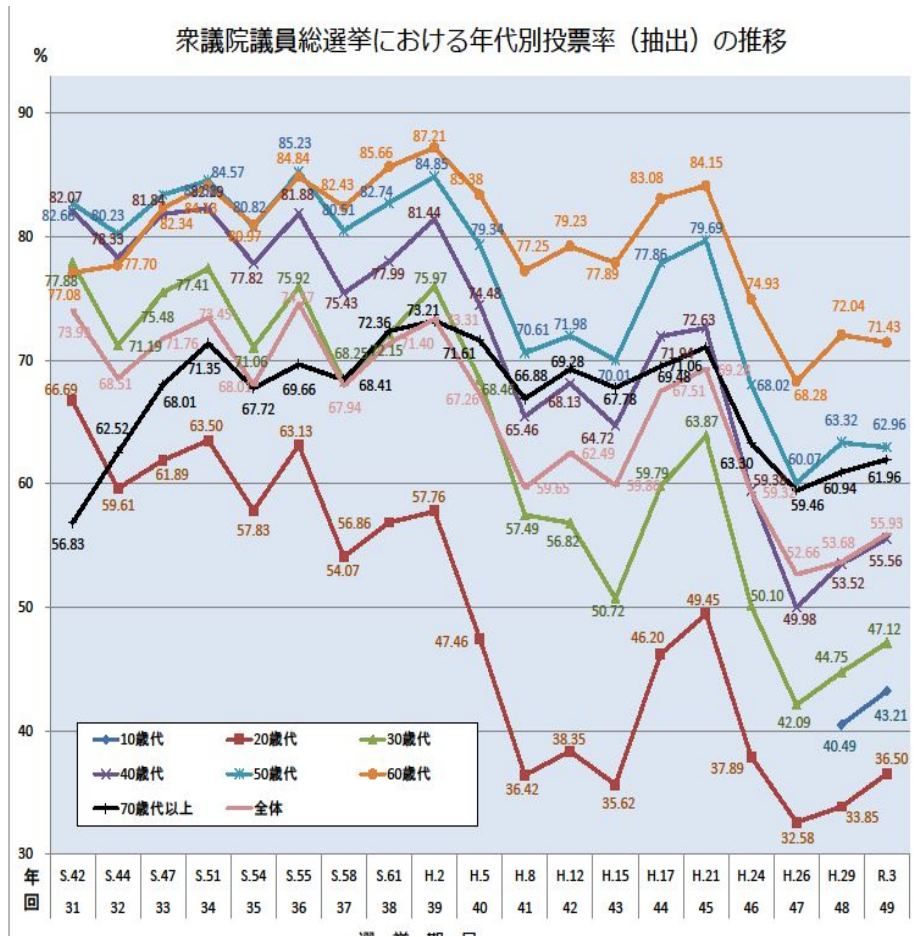
How to increase young  
people's interest in politics

# At first

The voting rate of young people in Japan (10s~20s) is **low**.



- To raise the voting rate
- The politics other countries exert



## Research methods

- questionnaire
- the previous instance
  - paper

# attempt in Japan

(parliament of juvenile in Yusa town of Yamagata prefecture)

Youth elect a **town mayor** or **member of parliament**

amongst the youth themselves and make proposals about policy

# attempt in foreign countries

(Sweden)

- mock election by youth

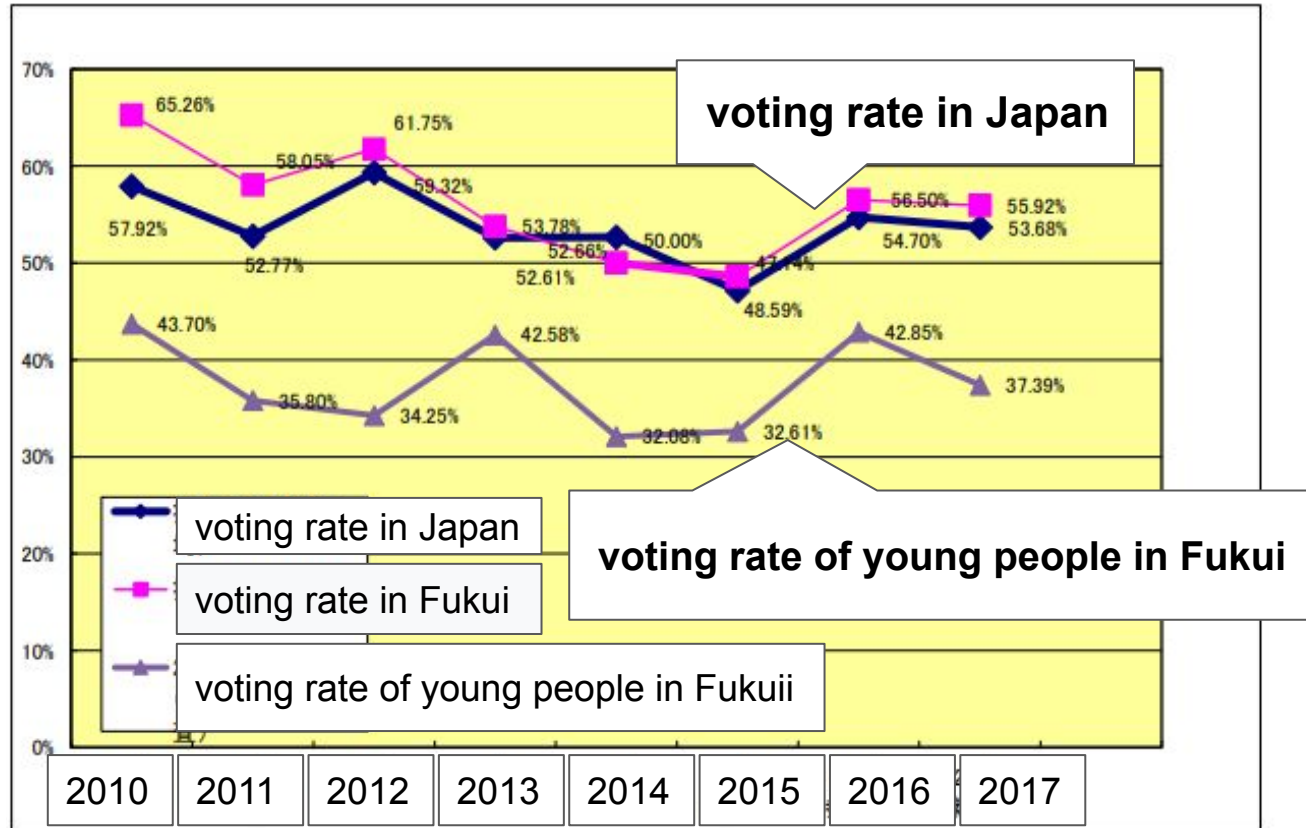
(countries where the voting rate is high)

- fine
- arrest

# The situation of Fukui

## The transition of voting rate

The voting rate of **young people in Fukui** is quite **low**, compared with that in Japan.



## *The questionnaire conducted in Takefu High School*

The subject of this questionnaire:the second grade of takehu high school 104

[The contents in the questions.]

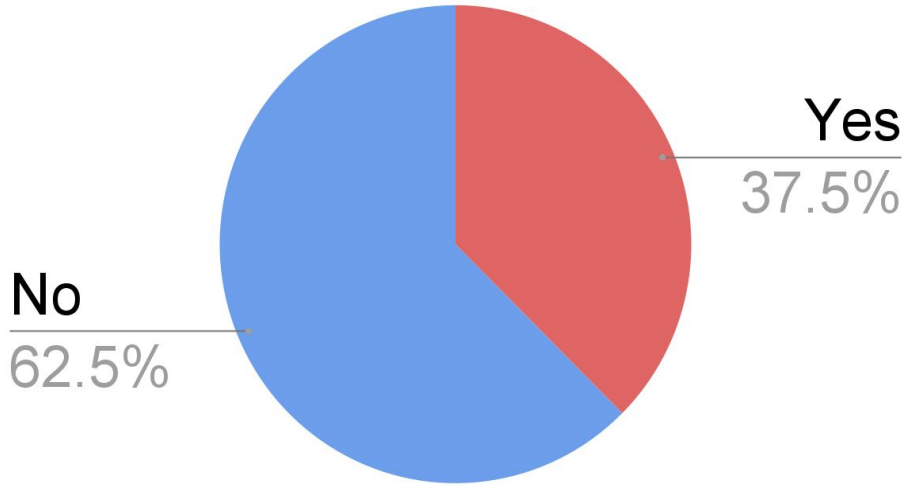
①Do you have **an interest** in the politics?

②Do you feel the politics is **close to our lives**?

③Would you like to **participate in politics**  
through voting?

# [Result]

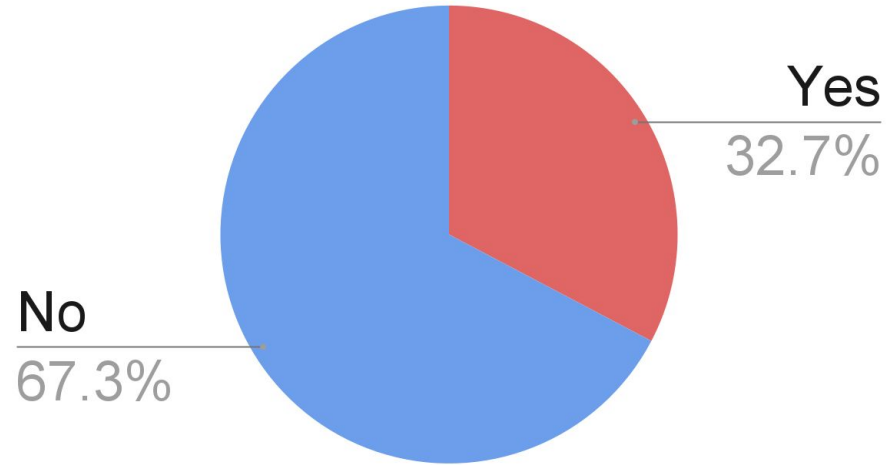
① Do you have an interest in the politics?



the politics is difficult

- The politics is difficult for them
- politics

② Do you feel the politics is closer to us?

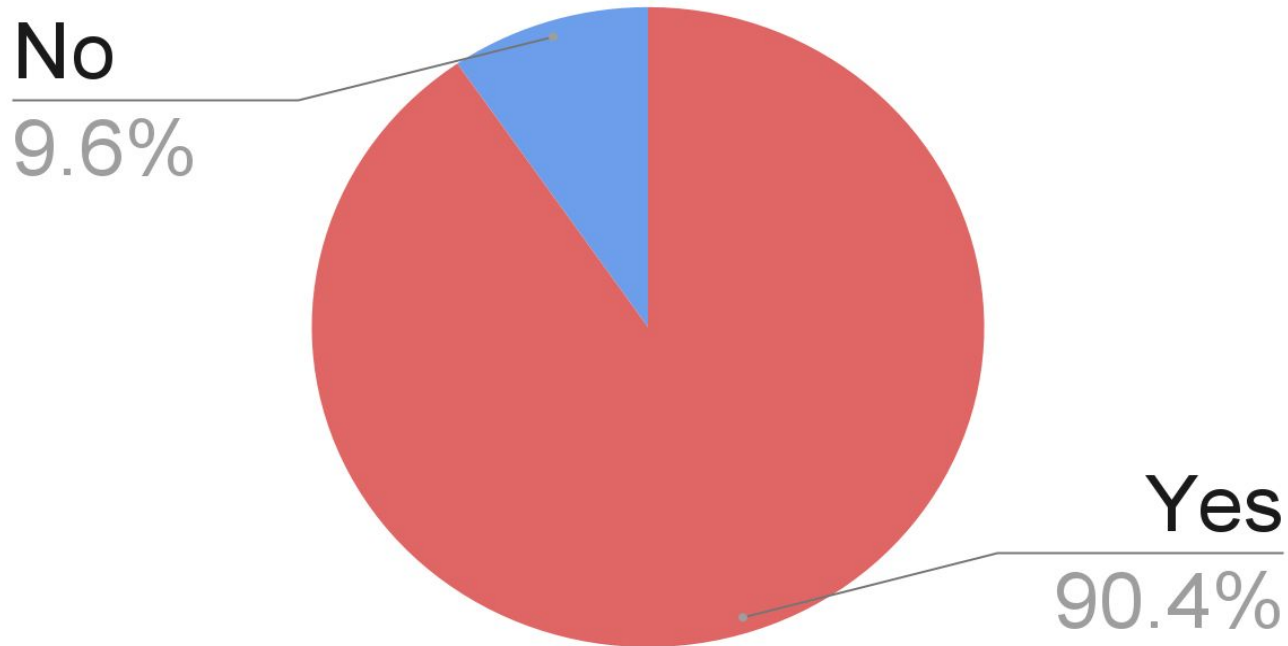


- They do not know about the



## [Result]

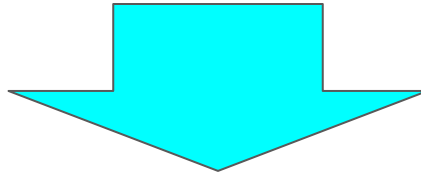
③ Do you want to participate in the politics through voting?



## [Results and consideration ]

**There are many students want to take part in the politics.**

**→They can't do so because they don't have knowledge about it**



**We should inform the information about politics through  
The internet**

# Examples of activities which use the Internet

- **NO YOUTH NO JAPAN** uses **instagram**
- **JAPAN CHOICE** **voting navigation**
- **ivote** student group which uses the **Internet**
- **POTETO** **advertising agency** for politics

Do you know these activities?

In this information society, we need

the degree of name recognition


## Reference

- 5ch
- yahoo!japan
- yahoo!kids
- 2ch
- etc...

## Reason

- These are examples which succeed on Internet.

# Create a platform for young people to communicate information about politics.

- The latest information on Fukui's politics
- You can press  on the comments of the message board which you like.
- The recommended political information ( highly viewed articles) will be streamed to the user.

ウェブ 画像 動画 辞書 知恵袋 地図 リアルタイム 一覧

検索

考えが広い政治家は？ 10歳向け相性診断

日本ハムファイターズ 選手着用ユニフォームが出品

会員限定、ポケットWiFiが月額2,020円

主なサービス

ニュース

経済

エンタメ

スポーツ

18時45分更新

- 記録的大雨 強、雨は東日本へ
- 参院選 問われる経済政策
- ミサイル試験「成功」北報道
- 高引き急ぐ三菱自動車 批判懸念も
- 聖火走者と撮影ジャガー 射殺
- G44増給 増給で前半対経望
- 元ハンゲース小杉さんが死去
- 小栗香織が乳がん闘病 手術も

もっと見る 記事一覧



きょう対富の日  
4月10日18時45分配信  
半農タイムス



ヤフオク!

ログイン

- ショッピング
- ヤフオク!
- LOHACO
- 旅行、ホテル予約
- ニュース
- 天気
- スポーツナビ
- ファイナンス
- テレビ
- GYAO!
- ゲーム

1 名前:名無しさん 投稿日:01/10/21(日) 01:37  
START!



2 名前:名無しさん 投稿日:01/10/21(日) 01:38  
映像散策もか？



実は以外と好きだったりする。

3 名前:名無しさん 投稿日:01/10/21(日) 01:39  
子供の頃はNHKは好きじゃなかったけど、歳取るとわかるね！  
毒がないというか(´д`;) )



4 名前:名無しさん 投稿日:01/10/21(日) 01:44  
いいね。  
つか、スゲエ波がありそうだが。



Like  
button



## **After aggregating opinions on the platform**

- Observe topics of interest and concern.
- Submit the opinions obtained to the county council
- Hold regular meetings once a month (frequency to be determined by coordination)

## **General purpose**

- 1, Make politics accessible to young people
- 2, Letting young people know the voice of the youth
- 3, Make politicians aware of the voices of young people

An astronaut in a white spacesuit is floating in space. The Earth is visible in the lower half of the frame, showing a blue atmosphere and white clouds. The Moon is in the upper right corner. The text "Thanks for watching!" is written in a blue, cursive font across the center of the image.

*Thanks for watching!*

# References

- **Ministry of Internal Affairs and Communications (2022) Voter Turnout by Age Group in the General Election for the House of Representatives**

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- **Ryokaku, Tatsuhei (2017) Why Swedish youth participate in politics.**

<https://www.slideshare.net/TatsuheiMorozumi/ss-75175179> September 14, 2022

- **Fukui Prefecture (2017) Average Voter Turnout and Youth Voter Turnout**

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November 30, 2022